

MONA SCHOOL OF BUSINESS AND MANAGEMENT



Densil A. Williams, BSc, MSc *UWI*, PhD *Manchester Business School*
Executive Director

WORK OF THE DEPARTMENT

The 2012/2013 academic year was very special in the life of the Mona School of Business and Management (MSBM). It marked the first full year of operation of the merged entity under its new name and governance structure. Professor Paul G. Simmonds, its first Executive Director provided a steady hand in guiding the operations of the enterprise in its first year of operation. I will place on record, our strong appreciation to Paul for his leadership in laying the foundation for the MSBM to move to even higher levels of achievements as we continue to position the new school as the premier institution for business and management education in the Caribbean region.

As is expected in any merger, there were teething pains in trying to bring two disparate cultures under one umbrella and to be focused on a

singular vision. As difficult as this process was, the MSBM team was able to pull off a significant achievement by designing a strategic plan that will guide the operations of the School for the next 4 years. After a very long and tumultuous process which lasted for the better part of the year, the School finally settled on its strategic priorities and operational plan. At its core, the School's vision is:

“To be the premier business School in the region globally recognized for management: education, research and consultancy.”

To achieve this vision, the School has settled on its main mission which is:

“To be a solution-oriented school of business and management which produces internationally competent and capable professionals and leaders through teaching, research and service.”

This vision and mission were arrived at after deep consultation with all stakeholders both internal and external to the School. The members of the School's community have embraced this vision and mission and have expressed their willingness to make their contribution in helping the enterprise to attain its strategic objectives.

Repositioning the way that the Mona campus offers business and management education through the merger of the Department of Management Studies and the Mona School of Business is not an end in and of itself. The bigger picture is for the School to become a strong player in the increasingly competitive marketplace for higher education especially in the business and management discipline. In this regard, the strategic plan has as its main outcome, the school being in a position to submit to the Association to Advance Collegiate Schools of Business (AACSB) in 2017, a strong application for accreditation of its programmes. Attaining this accreditation from the most prestigious body which accredits business schools worldwide, will no doubt strengthen the profile of the School so that it can attract more international students, international faculty and deliver cutting edge executive programmes to local and foreign executives alike. The members of the School community are aware of this urgency to move in this direction and have been performing

their task over the past year to align the School to the standards that have been set out for us to achieve this big strategic goal at the end of the period.

This report summarizes the critical achievements of the school over the past year. These have helped to position the school to maintain its relevance to our stakeholders and make its contribution towards the continued development of the Jamaican and wider Caribbean economies. Some of the notable accomplishments for the year include, but are not limited to:

A total of 568 students joined the alumni ranks of MBSM; but significantly, this year marks the first cohort of the newly formed Master in Business Management graduating from the programme. This is an important achievement as this programme is gaining increased traction in the market place and these graduates will serve as ambassadors for this programme going forward.

In keeping with its solutions oriented and forward thinking mantra the school has also introduced E-books and tablet computers to over 150 students in the MBA programme. MSBM is the first business school in Jamaica, and the second unit on the UWI Mona campus to employ the cutting edge e-learning solution. The devices are provided by the School in collaboration with international publishing partners, Pearson and Cengage, and local technology firm, JL Mobile. The institution seeks to pioneer a new frontier in local business education by formalizing the use of e-books in its programme offering with all text books in electronic format.

To live our forward thinking mantra, the School has designed a number of new programmes to take advantage of the developments in the marketplace. These include, but are not limited to:

- Master in Enterprise Risk Management (MSc. ERM) designed jointly with the Department of Mathematics. Classes began on September 3, 2012. The size of this first cohort is 18.
- Diploma and Masters in Sports Business Management have been approved at all levels and can now be offered by MSBM.

Further, to continue to respond to our stakeholders with meaningful solutions to their problems, the MSBM continues to produce graduates that are equipped with the relevant skills to meet the needs of the marketplace. Our partnerships with stakeholders have helped us to achieve this goal. On February 21, 2013, representatives of Musson's Group of Companies and MSBM signed an agreement to launch a formal internship programme for MSBM's students. One of the major goals of this internship programme is to provide current undergraduate and graduate students with opportunities to develop and stimulate their interests and provide them with real-world business experiences.

Other manifestations of our work ready graduates can be found in the achievements of our students over the year. These include:

A team of MSBM students were awarded first place for their business plan in the Vincent HoSang Entrepreneurship Programme. Their company, Near Earth Delights, will be invited to apply to the Vincent HoSang Programme where they can access further advisory and monetary support to get their business commercialized. Importantly, the team went on to compete at the Opportunity Funding Corporation Innovation & Entrepreneurship (OFCIE) business plan competition, which was held in Atlanta, Georgia on April 18–21, 2013. They placed first in the competition among twenty (20) other Universities. The MSBM delegation was the only non-US based team among 25 schools including Howard University and Tuskegee University. This is the second time the UWI has won the prestigious competition, which is hosted in Atlanta, Georgia.

Also, for the first time, a team of undergraduate students from MSBM were among contestants in the February 2013 Kogod Business Case competition, held in Washington DC by the American University's Kogod School of Business. The team got high commendation from the judges for their work despite their late entry into the competition.

Over the year, the MSBM also hosted a number of seminars, symposia, conferences and special events which continued to share the research output of the school and also make advocacy in relation to public policy on national and regional issues.

Significantly, the School through its works over the year, was heavily featured at the awards ceremony for the Principals' outstanding research awards in January 2013. The School copped 5 of the six awards including the award for most outstanding researcher in the Faculty of Social Sciences.

In summary 2012/2013 was a most productive year for the School despite its newness in operating as a single merged entity coming from two disparate cultural settings.

PAPERS PRESENTED – REFEREED CONFERENCES

- **Abrikian, H. and Lawrence, W.** (2013) "SME Restructuring: Financial Strategies for Turnaround and Growth." Manuscript No. PT3114 for the 15th International Academy of Management and Business (IAMB) conference in Lisbon, Portugal, April 17–19, 2013.
- **Crick, A.** (2013) "The fourth S in Caribbean Tourism: Creating smiles is big business and hard work", Academy of Business Conference, New Orleans, March 2013.
- **Chevers, D.** (2013). "Determinants of Process Maturity in English-speaking Caribbean Firms". Conference Proceedings at the International Conference on Information Resources Management (Conf-IRM) in Natal, Brazil, May 22–24, 2013, p. 1–12.
- **Donalds, C. and Osei-Bryson, K.-M.** (2012). "Towards the Construction of a Domain Ontology for Criminal Investigations: The Case of the Jamaican Constabulary Force". Special Interest Group on Global Development, Orlando Florida, December 2012.
- **Dunn, H.** (2012). "On Creative Resilience and Globalization from Below: Resisting 'Cultural Synchronization' in Jamaica, with Lessons For the Global South" International Conference on Communication and Global Power Shifts in Beijing, China on October 11, 2012.
- **K'nife, K., Haughton, A. and Dixon, E.** (2012) "Measuring Sustainability and Effectiveness of Social Value Creation by Social Sector Actors/Social

Enterprises Within Developing Countries”, Las Vegas, Nevada, October 10–13, 2012.

- **Nicholson, L.** (2013) “Family-owned Businesses – The seat of entrepreneurship: the case of the English Speaking Caribbean” 14th Annual SALISES Conference Cave Hill Barbados, April 22–24, 2013.
- **Nicholson, L.** (2013) “Religion & Family-Owned Businesses: The Case of the English Speaking Caribbean” 21st International Business Research Conference, Ryerson University, Toronto, Canada, June 10–11, 2013.
- **Rao L., Osei-Bryson K.M. and Reichgelt H.** (2012). “B2C E-Commerce Systems Quality Dimensions”. The Proceedings of the SigIQ Workshop 2012, Quality Information in Organizations and Society, Orlando, Florida, December 16, 2012.
- **Robertson-Hickling, H.** (2012) “An Academic Leader Comes Home to UWI Leadership, Social Capital and the Caribbean Diaspora” SALISES 50/50 Conference, August 24, 2012.
- **Spencer, A.** (2012) “The e-tourism landscape: a reflection on the interaction of technology and tourism in the Caribbean”, SALISES Fifty-fifty Conference The Commonwealth @ 50: More than a Beach? Kingston, Jamaica, August 20–25, 2012.
- **Tennant, D. & Tennant, S.** (2012) “Can a Labour Market Intervention to Social Protection Pay for itself: A Cost Benefit Analysis of the Steps to Work Programme in Jamaica” SALISES Thirteenth Annual Conference: Fifty Years of Independence in the Commonwealth Caribbean: Critical Reflections in a Time of Uncertainty, Kingston, Jamaica, August 20–25, 2012.
- **Tennant, S.** (2012). “The Political Economy of Road Development in Jamaica: A Case Study of Jamaica since Independence?”. SALISES Thirteenth Annual Conference: Fifty Years of Independence in the Commonwealth Caribbean: Critical Reflections in a Time of Uncertainty, Kingston, Jamaica, August 20–25, 2012.
- **Thompson, S.** (2013). “When the Opportunistic Adoption of Internet Technologies by Small and Medium-Sized Enterprises Segues into

Strategic Use: Cases from a Developing Country Context”. Proceedings of the Americas Conference on Information Systems, August 15–17, Chicago, US.

- **Thompson, S.** (2013) – WG 9.4: “Social Implications of Computers in Developing Countries” 12th International Conference on Social Implications of Computers in Developing Countries, May 19–22.
- **Williams, D.** (2012). “Gender and the Internationalization of SMEs” Allied Academies International Conference – Las Vegas, October 10–13, 2012.
- **Williams, D.** (2013). “The Enabling Business Environment and Business Failure among Start-ups: A Cross Country Analysis”. Washington Business Research Forum, March 14–16, 2013.
- **Williams, D.** (2013) “Resources and Failure of SMes: Another Look”. International Council of Small Business World Conference. Puerto Rico, June 20–23. pp. 1–22.

INVITED PRESENTATIONS

- **Crick, A.** (2012) “Turning the Titanic Around – Lessons from Jamaican Organizations”, Competitiveness Forum, Trinidad, November 2012.
- **Donalds, C.** (2012) SigGloDev 5th Annual Workshop, Orlando, USA, December 16, 2012.
- **Dunn, H.** (2012). “Regulators – Who Needs Them?” Conference of the Office of Utilities Regulation (OUR): Regulation as a Catalyst for Sustainable Development at the Jamaica Pegasus Hotel, November 1–2, 2012.
- **Dunn, H.** (2013). “Youth Communication Today: Sexting, Texting and Tweeting.” Trelawny Parish Library, February 2013.
- **Dunn, H.** (2013). “Fifty Years of Media in Jamaica: Impact, Challenges and the Future”, Jamaican Embassy in Washington USA – Jamaica 50 Lecture Series, on June 14, 2013.

- **Dunn, H.** (2013). “ICT Awareness and Capacity Building for Region-wide Broadband Deployment” CANTO Broadband Infrastructure Inventory and Public Awareness in the Caribbean, February 5–7, 2013.
- **Dunn, H.** (2013). “Safety of Journalists in the Caribbean”. World Press Freedom Day Caribbean Media Summit, Curaçao, May 2–3, 2013.
- **Dunn, H.** (2013) “Re-evaluating ‘Synchronization’: Crisis, Power Shifts and Alternative Conceptual Constructs in Communication Theory”, IAMCR Annual Conference in Dublin, Ireland, June 25–28, 2013.
- **Dunn, H.** (2013). “Changing Geography of the Field: Implications for Communication Theories”, IAMCR Annual Conference, Dublin, Ireland, June 25–28, 2013.
- **Dunn, H.** (2013) “The Challenges of Global Communications” Special International Thematic Workshop at the University of Padova, Italy, February 11–16, 2013.
- **Lawrence, W.** (2013) “Transforming Business Models for Organizational Growth”. Strategic Retreat of Grace Kennedy Foods Division, Kingston, Jamaica, on June 7, 2013.
- **Lawrence, W.** and **Thomas, R.** (2013) “How should Jamaican Financial Institutions Respond to Critical Macroeconomic Trends.” Meeting of Credit Union Managers hosted by the Jamaica Co-operative Credit Union League, Kingston, Jamaica, March 20, 2013.
- **Lawrence, W.** and **Thomas, R.** “How should Jamaican Insurance Firms Respond to Business Related Trends?” Breakfast session organized by the Caribbean Insurance Professionals Society (CIPS), Kingston, Jamaica, April 9, 2013.
- **Sowe, S. K.** and **McNaughton, M.** (2012). “Using Multiple Case Studies to Analyse Open Source Software Business Sustainability in Sub-Saharan Africa”.

- **McNaughton, M.** (2012) “The Evolving Role of Caribbean Statisticians and National Statistics Offices in the Emerging Open Data Ecosystem” Thirty-Seventh Meeting of the Standing Committee of Caribbean Statisticians (SCCS) at their Regional Statistical Research Seminar on November 2, 2012.
- **McNaughton, M.** (2013) “Opportunities for Open Data in Tourism Sector” ECLAC “Open Data 4 Development (OD4D) in LAC” Seminar/workshop and the regional OGP meeting, Santiago de Chile, January 9–11, 2013.
- **McNaughton, M.** (2013) “Open Data – Examples and Opportunities in the Caribbean” Public forum, Antigua & Barbuda, April 23, 2013.
- **McNaughton, M.** (2013) “Leveraging information technology for sustainable growth”, Caribbean Executive Leadership Series 2013, April 24, 2013.
- **McNaughton, M.** (2013) “Discussant at World Bank Knowledge Sharing” event to summarize preliminary findings of the Antigua & Barbuda Open Data Readiness Assessment, April 30, 2013.
- **McNaughton, M.** (2013) “The Changing Nature of Innovation – A Growth Imperative”, Katalyxt 2013 Business Development Conference, May 15, 2013.
- **McNaughton, M.** (2013) “Free and Open Source Software, Open Data and Open Standards”, UNESCO Consultative Meeting, Kingston, July 18–19, 2013.
- **McNaughton, M.** (2013) “Open Data & The Caribbean Open Institute” Data Journalism Workshop, Dominican Republic, July 21–23, 2013.
- **Minto-Coy, I.** (2013). “Technology and Telecommunications”. 10th Caribbean MBA Conference, Kingston, Jamaica, January 4–5, 2013.
- **Minto-Coy, I.** (2013). “Researching the Caribbean Diaspora.” Diasporas, Development and Governance in the Global South Conference, Waterloo, Canada, May 26–29, 2013.

- **Minto-Coy, I.** (2013). “The Jamaica Diaspora Policy”. Jamaica Diaspora Conference 2013, Montego Bay, Jamaica, June 16–19, 2013.
- **Robertson-Hickling, H.** (2013) “The Impact of Migration in the Caribbean” Jamaica Theological Seminary Kingston, March 6 2013.
- **Robertson-Hickling, H.** (2013) “Working with Culture”. McGill University, Montreal, Canada, July 3–4, 2013.
- **Robertson-Hickling, H.** (2013) “A Case Study: Baking from Border Jamaica to Bronx New York .The Story of Golden Krust Bakery and Grill” The First Black Entrepreneurship Conference in Port of Spain Trinidad. July 24–26, 2013.
- **Williams, D.** (2012). “Fostering International Entrepreneurship among Caribbean SMEs: Some exploratory thoughts”. Competitiveness Forum- Hyatt, Trinidad and Tobago November 5–6, 2012.
- **Williams, D.** (2012). “Beyond the grave: Is Manley’s economic philosophy relevant to the advancement of Contemporary Jamaica?” Kingston Parish Library: Jamaica.
- **Williams, D.** (2012). “Globalization, Competitiveness and Small Economies”. IADB, Washington DC. December 5, 2012.
- **Williams, D.** (2013) “To CUT or Not to Cut”. Mona School of Business and Management – Economic Action Forum, February 12, 2013.
- **Williams, D.** (2013). “Currency Depreciation: An Opportunity for Growth?”. Capri Forum, UWI, Mona. April 9th, pp. 1–14.
- **Williams, D.** (2013). “SME Policy and Economic Growth”. JamFin Launch – March 20, 2013. Medallion Hall Hotel. Kingston Jamaica. pp. 1–5.
- **Williams, D.** (2013). “Caribbean Economies within the Context of the Global Economic Crisis.” CTF/CUT John Thompson Young Leaders Workshop, April 25–27, Jamaica Grand, Ochio Rios, Jamaica.

- **Williams, D.** (2013). “Economic Growth and People Power: Unleashing the Potential”. Hugh Lawson Shearer Trade Union Education Institute. Forum on the Economy. Gold Room, UWI, Mona. May 16. pp. 1–8.
- **Williams, D.** (2013). “Re-engineering Growth: Doing Business in the New Global Economy”. 5th Biennial Conference on Business, Banking and Finance. UWI St. Augustine. May 2–3. pp. 1–9.

PUBLICATIONS

Refereed Book

- **Dunn, H.** (Ed.) *Ringtones of Opportunity: Policy, Technology and Access in Caribbean Communications*. Kingston: Ian Randle Publishers.

Refereed Book Chapters

- **Dunn, Hopeton and Minto-Coy, Indianna.** (2012). “Strategic Issues, Challenges and Opportunities in Caribbean ICTs”. In Dunn, Hopeton, *Ringtones of Opportunity: Policy, Technology and Access in Caribbean Communications*. Kingston: Ian Randle Publishers.
- **Dunn, Hopeton, Thomas, Michele and Brown, Allison** (2012). “Re-Thinking ICT Policy Making in the Caribbean: A Decision-Making Framework for the 21st Century”. In Dunn, H. (Ed.) *Ringtones of Opportunity: Policy, Technology and Access in Caribbean Communications*. Kingston: Ian Randle Publishers.
- **Dunn, Hopeton and Johnson-Brown, Sheena.** (2012). “Information Literacies and People Empowerment in the Global South”. In Dunn, Hopeton, *Ringtones of Opportunity: Policy, Technology and Access in Caribbean Communications*. Kingston: Ian Randle Publishers.
- **Dunn, Hopeton and Cowell, Noel.** (2012). “Mobility and Work in the Caribbean – Telecommuting for Personal and Regional Development”. In Dunn, Hopeton, *Ringtones of Opportunity: Policy, Technology and Access in Caribbean Communications*. Kingston: Ian Randle Publishers.

- **Dunn, H.** (2013) “Slavery and Emancipation in the Caribbean: Preserving the Public Memory”. In Lee, Philip and Thomas, Pradip Ninan Thomas *Public Memory, Public Media, and the Politics of Justice*. Palgrave.
- **Dunn, Hopeton S.** (2013) “Something Old, Something New . . . : WikiLeaks, Newspapers and Conjoint Approaches to Political Exposure”. In (eds.) Benedetta Brevini, Arne Hintz and Patrick McCurdy, *Beyond WikiLeaks: Implications for the Future of Communications, Journalism and Society*. Palgrave MacMillan.
- **McNaughton, M., S. Thompson, E. W. Duggan.** (2012). “Adoption and Diffusion Patterns of FOSS in Jamaican SMEs: A Study of Perceptions, Attitudes and Barriers”. *Free and Open Source Software and Technology for Sustainable Development* part of the edited Book: S. K. Sowe, G. Parayil, and A. Sunami (Eds). *Free and Open Source Software and Technology for Sustainable Development*. UNU-Press (Summer, 2012).

Papers Presented in Refereed Journals

- Chevers, J.E., **Chevers, D.** & Munroe, T (2013). “The internal audit process and good governance: Toward a research model.” *Academy of Business Research Journal*, 1, p. 48–58.
- Clayton, A., **Knife, K., Spencer, A.** (2012) “Using Integrated Assessment to develop Policy Options: Trade, Land Use and Biodiversity – a case study of the sugar industry in Jamaica”. *World Journal of Entrepreneurship, Management and Sustainable Development* Vol. 8, No. 2. pp. 170–182.
- Mansingh G., **Rao L., Osei-Bryson K. M., Mills A.** (2013). “Profiling Internet Banking Users: A Knowledge Discovery in Data Mining Process Model Based Approach”. *Information Systems Frontiers*, Springer, 1–23.
- Guzder, J., Paisley V., **J. Robertson-Hickling H & FW Hickling** (2013) “Promoting Resilience in High-risk Children in Jamaica: A

Pilot Study of a Multimodal Intervention.” *Journal Canadian Academy of Child and Adolescent Psychiatry* 2013 May; 22(2): 125–130.

- Hickling, F. W & Robertson-Hickling, H. (2013). “Media Representation of Personality Disorder In Jamaica-Public Scholarship as a Catalyst of Health Promotion”. *West Indian Medical Journal*, July 2013.
- Spencer, A., Buhalis, D., Moital, M. (2012). “A Hierarchical Model of Technology Adoption for Small Owner-Managed Travel Firms: An organizational decision-making and leadership perspective”. *Tourism Management Journal*. Vol. 33, No. 5, pp. 1195–1208.
- Williams, D. (2012). “Industry sector and the export behaviour of small, locally-owned firms”. *Journal of International Business Research*. 11, special issue (1) pp. 15–28.
- Williams, D. (2012). “International Standards and Trade: Evidence from Caricom Economies.” *Forum Empresarial*. 17, 2 pp. 1–22.
- Williams, D. (2013). “Gender and the Internationalization of SMEs”. *Journal of International Business Research*. 12, (1) pp. 133–146.
- Williams, D. and Knife, K. (2012). “Correlates of Gender and Credit Behaviour in Small Firms: Evidence from Small, Developing Economies”. *Entrepreneurial Executive*. Vol. 17, 69–86.

Non-Refereed Journals

- Dunn, H. (2012). “Jamaica Country Report”. *Global Information Society Watch* (GISW), APC.

AWARDS

- Chevers, D. – Received a 6-month fellowship to Carleton University, Ottawa, Canada (effective January 1, 2013) to conduct research with Dr. Gerald Grant on Information Systems Quality in Canadian Software Development Firms.
- Chevers, D. – One of two recipients of the UWI/Guardian Life Teaching Award for 2012.

- **Hopeton D. and Rupert Lewis** – The Best Research Publication at the UWI Annual Research Days Awards Ceremony. (Edited Collection) Special Issue: Communicating Pan-Africanism: Caribbean Leadership & Global Impact. *Critical Arts South-North Cultural & Media Studies* Vol. 25, No. 4, December 2011.
- **Hopeton D., Brown, A. and Thomas, M.** – The Project Attracting the Most Research Funds at the UWI Annual Research Days Awards Ceremony, awarded to Project – Open Business Models: New Compensation Mechanisms for Creativity and Inclusion.
- **K'nife, K.** – received the Allied Academics International Fall Conference (AAIFC) Academy of Entrepreneurship Distinguished Researcher Award for paper entitled “Measuring Sustainability and Effectiveness of Social Value Creation by Social Sector Actors/Social Enterprises within Developing Countries”, October 10–13, 2012 in Las Vegas, USA.
- **McNaughton, M., Duggan, E. and Forrester, T.** – The Project with the Greatest Business/Economic/Developing Impact at the UWI Annual Research Days Awards Ceremony, awarded to for the Mobile Financial Services Research Project.
- **Rao-Graham, L., and Gunjan Mansingh** – The Best Research Publication at the UWI Annual Research Days Awards Ceremony, (Article) Building ontology based knowledge maps to assist business process re-engineering, in *Decision Support Systems*, Vol. 52, Issue 3, February 2012, pp. 577–589.
- **Spencer, A.** – Institute of Travel and Tourism PhD thesis of the Year Award, 2011/2012, Institute of Travel and Tourism Education and Training Committee, United Kingdom.
- **Williams, D.** – AAIFC Distinguished Research Award for paper entitled “Gender and the Internationalization of Small and Medium-Sized Enterprise”, October 9–12 in Las Vegas, USA.
- **Williams, D.** – Received Outstanding Researcher Award at the UWI Annual Research Days Awards Ceremony, for the following three (3) works:

- o Technology and the export behaviour of small, locally owned firms: New insight, in *Journal for the Advancement of Developing Economies*, Vol. 1, Issue 1, 2012, pp. 3–23.
- o The Dark Side of Social Entrepreneurship, in *International Journal of Entrepreneurship*, Vol. 16, 2012, pp. 69–81.
- o *Competiveness of Small Nations: What Matters?* Arawak Publishers. Kingston: Jamaica.

RESEARCH SEMINARS

The Business School hosted a series of Brown Research Seminars throughout the second half of the academic year, during the months of March, April and May 2013. The sessions included presentations by Faculty members and Doctoral students who are engaged in research. Among the topics presented were 1. Testing of Theory and Related Factors for Influencing Proficiency in Quantitative Research; 2. Modeling Business Failure among SMEs: An Artificial Neural Networks and Logistic Regression Analysis; 3. Factors That Influence Group Perceived Cohesion Used As A Measure Of Software Quality In Open Source Communities And The Interacting Effect Of Embedded Structural Networks. The seminars served the purpose of sharing research engagements among faculty members and also fostered interaction with doctoral students of the school.

On April 11, 2013, MSBM, in conjunction with the JBDC/UWI Business Centre, held a Business Dialogue series under the topic “The IMF Agreement – Implications for Small Business”

The School joined efforts with the Jamaica United for Sustainable Development to host a seminar on “An Economic Action Plan – Options for Jamaica” at the Faculty of Law on February 12, 2013. Presenters included Dennis Chung, Dr. Densil Williams, Professor Evan Duggan, Professor Anthony Clayton, Ralston Hyman and panelists Mark Kerr-Jarrett and Dr. Andre Haughton. The seminar was well attended with well over 100 persons from the Public and Private Sectors.

The Mona School of Business and Management, with the Private Sector Organisation of Jamaica (PSOJ) and the Jamaicans United for Sustainable Development (JUSD), hosted a Tax Reform Forum on July 24, 2013 at the Faculty of Law. Presenters included Chris Zacca, President of the PSOJ, Ainsley Powell of the Tax Administration of Jamaica, Dr. Densil Williams, Richard Byles, Ralston Hyman, Dr. Tamoy Christie, Brian Pengelley and Dennis Chung. The aim of the Forum was to increase discussions from which suitable recommendations could be derived to aid the tax reform process in Jamaica.

GRANTS

- **Donalds, C.** – Received New Initiative Grant (effective August 1, 2012) for project entitled – Towards the Construction of a Criminal Investigation Knowledge System for the Jamaican Constabulary Force: An Ontology and a Meta-Directory.
- **Rao-Graham, L.**, – Received a UWI New Initiative Grant for the project entitled “Designing a Tertiary Educational Decision Support System: Identifying the Critical Information Set and Decision Making Styles”, 2013.

OUTREACH

The Office of Social Entrepreneurship (OSE) engaged in collaborative initiatives such as the “Be the Change” Summer Camp held on the University of the West Indies campus. The camp catered to youth from communities under programmes administered by Jamaica Social Investment Fund (JSIF). There were a total of 37 participants present at the camp of which 20 were males and 17 females. The programme continues to target youth from communities normally considered to be at-risk. The camp lasted for 13 days. The Positive Youth in Action Limited, which is a registered Community-Based Organisation (CBO), provided much-needed logistical and mobilisation support for the duration of the camp. The objective of the programme was to provide participants with a

greater appreciation for self, their community and the nation. This was the common strand which bound all the presentations that took place throughout the summer camp.

The Office of Social Entrepreneurship (OSE) also continued to be involved in the GNAT High Achievers programme which was run from October 2012 to June 2013, with the aim of providing supplementary support for students who would sit the Grade Nine Achievement Test and needed supplementary assistance in their preparations. The YCWJ-OSE programme has prided itself as one which focuses its intervention on communities and schools which either serve at risk groups or are considered at-risk based on government classification. The team examined the communities from which the students who attended the programme reside and it reconfirmed the idea that the programme reached its intended target.

PUBLIC SERVICE

Mr. Harry Abrikian

- Member, CVSS/United Way Projects and Programmes Committee.
- Member, Board of Directors of Business Recovery Systems Limited.

Dr. Olivene Burke

- Member, Grace Missionary Church Council.
- Director, Grace Missionary Church Youth Department.
- Member, Jamaica National, Papine branch Advisory Council.
- Board Member, Hope Valley Experimental Infant and Primary School.
- Board Secretary, Hope Valley Experimental Infant and Primary School.
- Board Member, Hermitage Basic School.

- President, Hope Valley Infant and Primary School Parent Teachers' Association.

Dr. Kamau Chionesu

- Contributor to the Caribbean Dialogues Forum
- Advisor/Social & Economic Analyst, Jamaicans for Justice, Social & Economic Justice Project.

Dr. Anne P. Crick

- Director, JMMB Board.
- Chair, Human Resource, Nominations & Corporate Governance Sub-committees, JMMB.
- Member, Board of Studies, College of Insurance & Professional Studies

Dr. Derrick Deslandes

- Member, Cocoa Diversification Enterprise Team, Ministry of Agriculture
- Member, Tourism Linkage Committee, Ministry of Tourism
- Collaboration with Nipissing University.
- CAPE Tourism Lecture, St. Georges College, Trinidad.

Dr. Charlette Donalds

- Reviewer, International Conference on Information Systems (ICIS)
- Reviewer, Special Interest Group on Global Development (SigGlobDev)
- Reviewer, Hawaii International Conference on System Sciences (HICSS)

Professor Hopeton Dunn

- Member, University Senate.
- Chairs the UWI Advisory Committee on CKLN/C@ribnet relations with UWI.

- Secretary General, International Association for Media and Communication Research (IAMCR).
- Chairman, Broadcasting Commission of Jamaica.
- Member, Jamaica National Commission for UNESCO.
- Chief Judge, Jamaica Broilers Group Fair Play Media Awards.
- Member, Editorial Board, *International Journal Telecommunications Policy*.
- Lay Magistrate and Justice of the Peace for the parish of Kingston.

Dr. K'adamawe K'nife

- Member, Organizing Committee, 'Be the Change' Summer Camp 2012.
- Facilitator, Biz Lab – “How to develop i3 Summer Camp”.
- Student for the Advancement of Global Entrepreneurship – Judging Panel – SAGE World Cup San Francisco, July 26–August 3, 2012.

Dr. William Lawrence

- Member, Board of Trustees, Small Business Association of Jamaica.
- Board of Directors, McIntosh Bedding Company Limited.
- Member, Turnaround Management Association (TMA).

Mrs. Vanda Levy-McMillan

- Member, Senior Management Team of the Jamaica Netball Association.
- Member, Jamaica Employer's Federation Convention Programme sub-committee.
- Member, Change Management Committee relative to the MSB/DOMS merger

Dr. Maurice McNaughton

- Member, GOJ GovNet Working Group.
- Completed article for Jamaica@50 edition of the MSBM Business Review titled: “Jamaica's Olympics Village in Birmingham: A

Microcosm for Enhancing Cultural and Economic Possibilities in the Jamaican Diaspora”.

- Member, Board of Directors, Universal Media Company Limited – operators of NewsTalk 93 FM.
- Facilitator Technology/Media panel for Caribbean MBA Conference 2013.
- Mini-track chair review duties for “Mobile ICTs for Service Delivery” – AMCIS 2013 – Chicago.
- Contributed to development of “ICT Roadmap” for Ministry of STEM
- Member, GOJ Steering Committee for “Tablets in Schools” pilot project
- Handover of 20 OLPC XO’s to Mission House Basic School, Gordon Town.

Dr. Lawrence Nicholson

- Presentation of Findings from 2012 Survey of Financial Literacy in Jamaica – Financial Service Commission, March 2013.
- Participated in a training workshop on healthcare system in Trinidad – July 22–26, 2013.
- Facilitated a session on April 15, 2013 at Shortwood Teachers’ College on the topic: “Reflecting on your leadership skills”.
- Member of panel to discuss the impact of the IMF Agreement on Small and Medium Sized Enterprises, April 11, 2013.
- Guest on TVJ’s *Smile Jamaica* on April 18, 2013. Spoke on the Economic Impact of the Logistics Hub in Jamaica (as a spin-off from the expansion of the Panama Canal).
- Chairman – Steering Committee – Poverty Reduction Programme (PRP) 2 & 3
- Chairman – Board of Governors – Mona High School
- Director – Television Jamaica (TVJ)

- Member, FSS Sub-Committee for Graduate Studies.

Dr. Lila Rao-Graham

- Reviewer for the *Information Systems Frontiers (ISF) Journal*.
- Member, Faculty of Social Sciences Graduate Studies Sub-committee
- Member of the organizing committee for the UWI 5K to be held on Sunday November 18, 2012.
- Mini Track Chair for the ICT and Sustainable Development in the Caribbean Track at AMCIS 2013, August 15–17, 2013, Chicago, USA.
- Member of the local organizing committee of the International Federation for Information Processing (IFIP) 2013 conference to be held in Ocho Rios, Jamaica, 19–22 May, 2013.
- Member of the CB UWI 5K Committee.

Dr. Hilary Robertson-Hickling

- Member, Board of Managers of St Andrew High School
- Member, Board of Managers of the Queen’s School
- Member, Teachers Services Commission.
- Member, Mary Seacole Foundation.
- Member, Career and Placement Board.
- Panellist – Ministry of Education Exhibition Scholarship.
- Member of the panel for the Selection KOGOD Case Competition Team.
- Justice of the Peace.

Mr. Ralph Thomas

- Provided advisory services on Business Planning to the Directorate of Sports Management related to the UWI Stadium.

Dr. Densil Williams

- Chairman, Rural Agriculture Development Authority

Mona School of Business and Management

- Deputy Chairman, Spectrum Management Authority
- Director, Fair Trading Commission
- Mona Academic Representative – UWI Strategy Committee
- Chairman – Audit Committee – Spectrum Management Authority
- Vice Chairman – Project Advisory Board – Collaborate to prosper project – Competitiveness Company/USAID Project.
- Member, Steering Committee, Caribbean Centre for Competitiveness