

ABSTRACT

Export Competitiveness of CARICOM Countries in Data Services

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Data service operations have been expanding throughout the Caricom region at a phenomenal rate in recent years. This thesis attempts to investigate to what extent the Caricom countries can successfully compete in the trade in data services internationally.

In order to ascertain the necessary data to analyse the feasibility of Caricom countries in the export of data services, a survey was conducted using companies exporting data services throughout the region. Interviews were also conducted involving policy makers of the region. Comparisons were also drawn between the operations of the Caricom countries and those of other developing countries as well as the developed countries.

The analysis reveals that Caricom countries are able to compete successfully in the trade in data services but only by creating niches in the international market.