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## Curriculum Study

TOPIC: MULTIMEDIA AND ITS IMPACT ON  
PERFORMANCE AND PERCEPTION  
OF STUDENTS

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Running Heading: Multimedia Impact on Performance & Perception

MULTIMEDIA AND ITS IMPACT ON PERFORMANCE AND  
PERCEPTION IN STUDENTS

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## ABSTRACT

Multimedia has been touted by some as the “New kid” on the educational playing field. The research seems to show direct links of multimedia use to improve student understanding, more meaningful class interactions, greater course enthusiasm and of course better test scores.

In this research project both the test scores and understanding of the material showed improvement. By calculations, it seemed that multimedia could have had a positive impact both on the cognitive and affective domains of the students.

Upon further analysis, several other factors were discovered that could also have had a significant role in this positive impact.

The students claimed that they understood more and became more motivated to learn and interact with the media being used. This outcome alone should serve as a springboard for more research into effectiveness of multimedia.