



## Enhancing Your Professional Internet Search Skills (Workshop)

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### **Abstract:**

In times of Information Overload Information Specialists make a difference with their 'filter' skills. Especially when a task is to support research. The secret in efficient and effective search often lies in a clear research question or objective combined with a structured approach and the right search strategy. Only then you will be able to get from 10 million hits with limited relevance to 500 hits with a high relevance. Getting the right results on a query is not a case of Google tricks or using a special brand of software. When you enter the world of free accessible information through the internet it is all about the right methodology. A methodology that you can use whatever the situation and whatever systems are available.

In this workshop gives you knowledge and insights on how to get the most out of open source search. You will learn about best search engines, obscure search engines, social media monitoring, constructing a search plan, safe search and asking the right questions. And above all you will learn how to conduct your research in a structured way ensuring you will present the right search results in the end.

Of course, as an Information specialist, you know how to search for information. But sometimes it is good to consider your methods and search strategy. In this digital era we have to deal with changes all the time. Especially when it comes to access to information and the available tools.