

## **ABSTRACT**

### **School Effectiveness: A Question of Clientele**

*Camille Hosein*

This qualitative study sought to examine the factors that contributed to a school being in high demand and parents' perceptions about the school that they choose for their children to attend. It also sought to explore the extent of parental involvement in the school context, and whether this contributes to the school's effectiveness. Participants in the study were two parents of students from a denominational school in a southern educational district in Trinidad and Tobago. The parents' beliefs and perceptions were also examined, and assessed for consistency with the literature. Findings indicated that, although most of the parents' perceptions are in keeping with the literature, they are principally concerned with their children's academic achievement.

**Keywords:** School effectiveness; Case studies; Parent teacher relationship; Parent attitudes; School administration; Perceptions; School choice; Trinidad and Tobago