

# Corporate and cricket stars team up for relief match

Cricket legends Sir Curtly Ambrose and Sir Richie Richardson will be among other cricketing stars to once again gear up for a good cause with Sagicor and the University of the West Indies (UWI) this Saturday at the 3Ws Oval, UWI Cave Hill Campus, Barbados, for a benefit match in aid of hurricane hit Caribbean islands.

The Sagicor Group set the tone for the fundraiser during a press conference held at the Usain Bolt Sports Complex, UWI, Cave Hill,

pledging US\$100,000 towards the benefit, and inviting other corporate entities and the general public to follow suit with financial contributions of their own.

Speaking at the press conference, Mrs. Carolyn Shepherd, Assistant Vice President—Marketing, Sagicor Life Inc, said the benefit match in Barbados—which will be live-streamed via [www.uwitv.org](http://www.uwitv.org) and broadcast regionally with sponsorship from FLOW Sports—was an appeal to everyone in the Caribbean to support the cause.

“Our sponsorship of this event is Sagicor’s way to say that we are listening and that we recognise your pain... As a Pan-Caribbean company, we understand the ties that bind us as one people—a wider definition of citizenship that pushes geographical boundaries aside and embraces an inclusive cultural identity evolved from the deep roots of a rich shared history. West Indies cricket plays a pivotal role in our history; so what better way for us to come together than the “T20

Cricket Hurricane Irma/Maria Relief Benefit,” Mrs. Shepherd said.

Vice Chancellor of the University of the West Indies, Sir Hilary Beckles has confirmed his participation in the Benefit, joining Sir Curtly Ambrose; Fidel Edwards; Sulieman Benn; Dwayne Smith; Ramnaresh Sarwan; Tino Best; Ian Bradshaw; Daren Ganga; Franklyn Rose; Vasbert Drakes; and several other famous names who have confirmed their participation. Jamaican sprint sensation Yohan Blake and Dominica-born

former English cricketer Phillip DeFreitas will also take the field along with a selection of UWI students. Sir Hilary said the event was consistent with the long tradition of members of the Caribbean community coming together to take responsibility for each other in circumstances of adversity.

A Prime Ministers’ XI will take on a Sagicor-UWI Icons XI from 8pm, the match is free to the public, and patrons are being invited to make monetary donations to this worthy cause.