

ABSTRACT

This research project was conducted to assess the perception of youths living in the rural district of Lopinot and the urban district of Trincity regarding agriculture. The core purpose is to present a synopsis of the challenges and opportunities the younger generation face in agriculture and to make recommendations that will result in an increase in youth participation in agricultural activities.

The four main objectives of this project is to (1) assess the level of agricultural knowledge among rural and urban youths, (2) compare the level of agricultural knowledge and perception of both subgroups, (3) determine whether or not geographical location has an impact on youth's perception, (4) determine whether society has a part to play in youth perception of agriculture and (5) determine whether or not there are programs put into place for youths to learn about agriculture.

There were two methods of data collection, which were used in order to prepare this project. A questionnaire, which is a primary method of data collection was the main source used to collect data. The secondary methods of data collection took the form of Internet research, studying reports, newsletters and books.

The youths of today are the fundamental driving force behind social change, economic development and technological innovation not only in agriculture but also in every aspect of life. The main problem being faced today is being able to sustain youth interest and activity in agriculture, whether it is as policy makers, leaders or agri-

entrepreneurs. The perception society has about agriculture may just be a contributor to the way young people perceive agriculture.