

WELCOME BY  
MOST HON. P.J. PATTERSON  
PRIME MINISTER OF JAMAICA  
JTB 50<sup>th</sup> ANNIVERSARY CONCERT  
Apollo Theater, New York  
June 2, 2005

Ladies and Gentlemen:

Good evening.

It is a real pleasure to extend a warm Jamaican welcome to everyone to this national landmark, the legendary Apollo Theatre. Jamaica's historical connection with Harlem is well known. Today that connection is still strong and it is no surprise that Jamaican performers are among the luminaries on the Wall of Fame in this theatre.

I am happy to be your host for this cultural feast - an evening of some of the best of Jamaican music - as we mark the 50<sup>th</sup> anniversary of the Jamaica Tourist Board. We are gratified that your support has helped us to establish and maintain 50 years of

leadership in Caribbean hospitality and tourism innovation. Over the years, the Jamaica Tourist Board has been the lead agency in providing for your clients. Jamaica's tourism is doing extremely well. As good as our product has been, we have even more exciting innovations for the upcoming seasons and we are confident that both you and your clients will find the Jamaican experience even more enjoyable. I extend a personal invitation to all of you to come back yourselves and to send your clients to see what we have been doing to surpass even our own high standards.

This evening's show is just one way in which we say thank you for your continuing support for Jamaica - in our opinion the world's most exciting tourism destination. Once you go, you know!

Thank you!