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TITLE: How to become a 'studier' of Principles of Business--:The Teaching of
Content Literacy and Comprehension Strategies to a Form Four class
using the textbook.

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ABSTRACT

This study focused on teaching content literacy and comprehension strategies to a Form Four Class of students who can be classified as struggling learners and poor readers. Students' inability to understand their text results in low motivation and academic performance.

Based on research literature, a multiple strategy instruction approach was used that involved: Question Answer Relationships, visual aids (e.g.: mental imagery and graphic organizers), text structure, learning logs, peer collaboration, comprehension monitoring, note taking and summarization. The aim was to model what good readers do when they read and then guide students to adopt these strategies when they read their textbook.

The two main tools of collecting and assessing the data were qualitative and quantitative: a cloze test, a summative exercise and learning logs and observation journals.

The research questions were not adequately answered and the analysis of the data did not show significant improvement in academic performance or that students fully employed the strategies when they read.

The study concludes that students' attitude and the teacher's scaffolding ability can influence the effectiveness of the strategy instruction; therefore, strategies should be taught on an ongoing basis so students and teachers can become masterful when applying them in the classroom setting.