# Plenary Session Day 1; Strategies for Financing Higher Education: Impact of Political, Economic & Social Contexts

Teresa White
Group HR Director, ANSA McAl Limited
24/6/15

## **Strategies for Financing Higher Education Presentation Summary**



- The Private Sector Perspective
- The Win-Win Value Proposition: What the University Can Do
- Securing & Sustaining Private Sector Support

## **Strategies for Financing Higher Education**The Private Sector Perspective



- An employable & engaged workforce from entry level to CEO
- Number 1 challenge is Talent:
  - Within the Group for Leadership-Critical Positions:
    - 68% coverage for MDs/GMs
    - 59% coverage for CFOs & Heads of Operations
    - 44% coverage for Heads of Marketing, HR & other specialized roles
    - 12.5% of our non-Executives are classified as "HiPos"
  - Outside of the Group:
    - Overall labour force will remain more or less static (assuming limited migration), but the under 30 labour force will decrease by 22% by 2021
    - Census data suggests a net out migration of 26,023 between 2000-2011; mainly young people (15 29 age group)
    - Census recorded details of emigration for 15,455 people between 2000 2011

## **Strategies for Financing Higher Education**The Private Sector Perspective



- What do we mean when we talk of an employable & engaged workforce?
  - Employable the key ingredient is technical competence gets you in the door
  - Engaged is when technical competence is converted to a mutually beneficial work
     deliverable the key ingredient is non-technical competence gets you up the ladder
- ANSA McAl Leadership Competencies:

Personal Competencies	Inter-personal Competencies
Leading & Developing Self	Leading & Developing Others
Business Perspective	Respect for Others
Decision-Making	Results Management
Governance & Compliance	
Strategic Thinking	Strategic Thinking
Technical/Functional Competence	

## **Strategies for Financing Higher Education**The Private Sector Perspective



Q: So what is the Group doing?

## **A:** Focusing & investing on career pathing & leadership-critical succession:

- Recently launched Champions Programme
- Recruitment involvement in UWI WoW & Cavehill Recruitment Fair
- Leadership-critical succession planning; cornerstone of our 2011-14 Leap of Faith
   Strategy
- ANSA McAL-branded EMBA in consultation with the Graduate School of Business
- Harvard Business School training
- JMW Programmes

#### Strategies for Financing Higher Education



















Strategies for Financing Higher Education
The Win:Win Value Proposition – What The University Can Do



- Relevance provide solutions
- Credibility ensure quality
- Being connected & aligned forge & maintain communication

## **Strategies for Financing Higher Education**The Win:Win Value Proposition



#### Relevance:

- Anthony N Sabga School of Entrepreneurship
- Guardian Media School of Journalism
- ANSA McAl Psychological Research Centre

## Strategies for Financing Higher Education

The Win: Win Value Proposition















## **Strategies for Financing Higher Education**The Win:Win Value Proposition



#### Credibility:

- Anthony N Sabga Caribbean Awards for Excellence launched in October 2005:
  - Arts & Letters
  - Science & Technology
  - Public & Civic Contributions
- 23 people inducted & an \$11 million investment, of which:
  - 10 are both UWI Graduates & Faculty members
  - 3 are Faculty members
  - 3 are Graduates

Strategies for Financing Higher Education

The Win:Win Value Proposition









## Strategies for Financing Higher Education The Win:Win Value Proposition



- Being Connected & Aligned:
  - UWI Graduate School of Business The Future of Work
  - Mona School of Business & Management: Modelling Human Resource Management for the Transformation of Caribbean Businesses – May 2015

## **Strategies for Financing Higher Education Securing & Sustaining Private Sector Support**



- Accountability & performance management for:
  - Generally improved student outcomes & controlled costs
  - Specifically attainment of funding objectives