

ABSTRACT

Trinidad and Tobago has a growing agricultural sector. Many of the food that is consumed are imported. However, with the Global rise in food prices government together with other related agencies are trying to encourage domestic production of fresh fruits and vegetables, so that local supermarkets do not import. With this new venture there are many developments in the agricultural sector that seeks to provide opportunities to local farmers and lessen the challenges which they are faced with to supply the local supermarkets with fresh fruits and vegetables.

Supermarkets require commodities of a particular standard and grade. Local producers are faced with challenges in meeting these standards for many reasons. These reasons will be identified in the study. There are also opportunities that are arising within recent times and these will also be identified and presented in the study.

On completion of this study the supermarket opportunities and challenges of fresh fruit and vegetable producers of Trinidad and Tobago were identified.