ABSTRACT

Perhaps the foremost thought that precipitated this study was the predominance of administrative inertia influencing the sports management systems functioning in Jamaica up until 1978.

Part of the problem was the multifarious approach to what was loosely referred to as 'development planning' by at least three distinct entities, which were given the responsibility of promoting the government's sports programme. The end result was partly duplication of efforts, considerable wastage of human and financial resources and overlapping of functions.

A method of tackling this problem was not readily available from conventional praxis of management principles, primarily because the root of the problem was not strictly managerial but sociological, political, economic, ideological and other ramifications. It was necessary therefore to apply principles of development theory, testing them in a real situation to arrive at a viable solution.

To a large extent this worked. The study examined the background of the problem, considered alternatives, and set up an organizational framework which basically centralised the sports management system. Several recommendations are included which primarily aim at establishing, solidifying and institutionalising the groundwork for the organization.

The problem is an important one that requires greater theoretical insights and profound analysis of the recommendations. Aspects of the study represent fertile fields for further research.

It is hoped that students of development administration will utilise those areas to explore ways and means of improving the government bureaucracy to achieve the ultimate objective of being responsible, responsive and representative of the Jamaican people.