ABSTRACT

The Politics Of Tourism Development In The Caribbean:
Insights From The Barbadian Case

This work attempts to use political science to analyse tourism development in order to identify those aspects of Barbados' political economy that have shaped the tourism industry. The primary research methods used included the consultation of books, journals, magazines, newspaper articles, and reports. Also, interviews and informal discussions were held with officials at various tourism organisations.

The main thrust of this study is that current issues and problems associated with the tourism industry are rooted in a wider social and political complex associated with the historical development of the region. This awareness should serve as a foundation on which to bring about positive change in the industry, and extend the benefits of tourism to the wider society. The study recommends the need for a basic change in the structure of the tourism industry, and more specifically, increased focus on community involvement.

Keywords: tourism development, conservative pragmatism, community tourism