

Not an abstract

**GLOBALISATION OF THE AUDIOVISUAL SECTOR:
IMPLICATIONS AND PROSPECTS FOR THE CARIBBEAN
FILM INDUSTRY**



A Thesis

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ABSTRACT

Globalisation of the audiovisual sector: Implications and prospects for the Caribbean film industry

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This thesis examines the social and economic importance for development of the audiovisual sector, in particular film, video and television as well as, the implications of globalization.

The socio cultural aspect is explored in terms of the influence the audiovisual sector has on the perceptions people have of places, people and different societies, including their own.

The thesis also focuses on the film industry as an economic sector and as a catalyst for growth and diversification in the regional economy, and in particular the Global South.

The purpose of this thesis is to discuss the economics and politics of the global audiovisual industry, in particular the West. In addition this paper will address the South's ability to follow this trend and use similar techniques and strategies in marketing its own knowledge and creative products.

In interrogating both the economic and socio-cultural aspects of the industry, the thesis assesses the prospects for the Caribbean in the context to participate effectively in knowledge-production, with specific reference to the development of the audio-visual industry in the region.

Keywords: Sophia Maria Persad; Socio-Economic Factors; Audiovisual Sector; Global South; Caribbean Film; Film Industry.