

THE NEOLIBERAL ORTHODOXY:
A DEVELOPMENT MANAGEMENT PERSPECTIVE ON PRIVATE
SECTOR-LED CAPACITY BUILDING INITIATIVES.

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ABSTRACT

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Initiatives

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Private Sector Development has been held fundamental to any measure of development for poor economies, largely through the inculcation of pro-market doctrines. Today, capacity building within large firms as well as small business operations has been employed as a tool in seeking to transform the enabling environments in developing countries to make them more internationally competitive. It has been argued that this belief conforms to the Neoliberal Model of development management, operational since rebuilding efforts after WWII.

Employing Case Study methodology in one such developing country, it is found that although the Model may begin to address key issues in development whenever it complements a particular implementation standard, it has been proven, inherently and practically, to be inadequate in addressing all development dilemmas in these states.

This finding buttresses emerging thought on the need for a re-conceptualization of Development, and can be used as a springboard for more investigative studies.

Keywords: Vaughn Graham; Private Sector Development; Capacity Building; Development Management; Cluster Theory.