ABSTRACT

THE STRUCTURE CONDUCT AND PERFORMANCE
OF THE FOOD PROCESSING AND BEVERAGE
INDUSTRIES OF TRINIDAD AND TOBAGO

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The dramatic changes expected on both the domestic and export markets as a result of trade liberalisation, represent a potential threat to the survival of the food processing and beverage industries of Trinidad and Tobago. This study uses the S-C-P paradigm to empirically understand these industries.

Multiple linear regression models are used to empirically analyse a sample of twenty (20) food processing and beverage industries. An analysis of the pricing behaviour of firms in these industries is also undertaken.

The results provide an empirical foundation for understanding the food processing and beverage industries. Such an understanding is regarded as being important in informing the design of policy measures for the survival and development of the food processing and beverages industries within the changing environment of trade liberalisation.