

ABSTRACT

This project is titled Contribution of the fast food industry to agribusiness in Trinidad. The study was carried out within the geographical area of ST. Augustine to Arima. The main objectives of the study were to examine the relationship of the fast food industry to agriculture and agribusiness in Trinidad. A combination of questionnaires and interviews was used to extract data from the sample population. The questions were designed to extract information about the type of food served by the establishments, the numbers of years they have been in operation, the sources of their inputs and to assess what was the current industry trend. After analyzing the results it was found that the majority of inputs used in production came from local sources and while few firm have existed for more than thirty years, the majority of businesses have been in operation for approximately five years. The study also found that there was a consensus by most of the businesses that the industry is experiencing growth. The limitations of the study included the inability of researchers to examine the number of persons that are employed within the industry and the cost to obtain information from local institutions. As a result one of the recommendations made was for the involvement of both the government and private sector to devote its resources to making a detailed study of the industry .