

Abstract

Trinidad and Tobago is a small producer of shrimps, both for domestic consumption and exports. There are other markets globally; however this country does not trade shrimp to these countries. The aim of the study is to assess other markets in the global marketplace for shrimps produced in this country, more specifically the Canadian market.

The study used the Nominal Protection Coefficient model to assess the competitiveness. The study found that when the market is simulated, the local shrimp exported to Canada gave an NPC 1.49. Since this is greater than 1, this means that export of shrimp to Canada would be uncompetitive.

In addition Trinidad and Tobago Shrimp Industry's stakeholders do not satisfy the SPS and HACCP requirements of the Canadian market for shrimps. Based on these two observations, the Trinidad and Tobago shrimp industry is deemed uncompetitive for exports into the Canadian market.