

ABSTRACT

With the occurrence of HIV/AIDS and the need to develop intervention strategies, to minimize the spread of the disease, there has been a lack in communicating to the population, the risks and dangers of other types of blood transmitted diseases. Although available medical statistics reveal a growing trend in the occurrence of these blood borne diseases, little attention is given to knowledge, perceptions and attitudes of the general public towards 'autologous' transfusions as an alternative to 'allogenic' transfusions.