

Abstract

This research depicts the reported awareness and perceptions of students in the department of Agricultural Economics and Extension in the University of the West Indies. The department comprises of Agricultural Extension, (Entrepreneurship and Communication minor), Agricultural Economics (Agribusiness and Agribusiness Management) and Human Ecology (Nutrition and Dietetics and Food Service Management). The study was geared toward investigating students' knowledge on various aspect of genetically modified food e.g. health risk, consumption, willingness to pay etc and their attitudes toward the same issues. The sample selected to investigate was final students in the department of Agricultural Economics and Extension. Convenience sampling was used to collect data. Questionnaires were administered to 10% (30) of the population of students. SPSS and Microsoft excel were used to analyse the data. All objectives were realised. The study found that the students of department of agricultural economics and extension have basic knowledge of genetically modified. The majority are indifferent to other issues surrounding GMF.