

ABSTRACT

This study analyses the hot pepper market situation in Trinidad and Tobago. It particularly focuses on the production, market outlets and consumption levels of hot pepper in Trinidad and Tobago. The data obtained and analysed from study was gathered by both primary and secondary sources. The primary sources were gathered by use of questionnaire and interviews. The secondary sources were gathered from Central Statistical Office (CSO), National Agricultural Marketing and Developing Corporation (NAMDEVCO), and UN Comtrade Database. They highlighted mainly the factors that affected production levels, demand in markets and the overall consumption of hot peppers in Trinidad and Tobago.

It was concluded from study that the hot pepper market in Trinidad and Tobago was not being satisfied by its current local producers. As they had fluctuating production patterns that affected the different markets at vary periods of demand. Hence based on study a few recommendations were made, that emphasized on an improved production system for hot pepper farmers to meet the demand continually.