

SUMMARY

The objective of this study is to assess the International Market for Coffee and Potential Opportunities for Haiti therein. Several hypotheses in relation with the specific objectives were stated. In order to prove or to reject them, data from several databases (Faostat, International Trade Centre, Uncomtrade , and International Coffee Organization), articles and books were used. Some key persons were also contacted by phone and mail. Thus, on the basis of information collected and the goals pursued in the context of this study, it can be noted, during the period of time considered that:

- Coffee production in Haiti is very marginal in terms of production relative to other Global producers .Its production represents less than 1 % and very often below 0.5 %.
- Haitian coffee has generally a market share which tends to be zero (0) even on its major markets (Belgium, France, Japan...).The market in which Haiti has its greater market share is Belgium with a market share below 0.5 %
- Haitian Coffee is quality competitiveness relative to major global producers because it meets the major qualities of a good coffee Haitian coffee is price competitiveness relative to:
 - Colombian Mild Arabicas ex-doc New York with an ECC=0.15 <20%
 - Brazilian and other arabicas ex-doc New York with an ECC=0.22, lower than 1
 - Other Mild Arabicas ex-doc New York and against Robusta in New York market with an ECC=0.17
 - Robusta in New York with ECC=0.40