Abstract

The aim of the study is to Assess the International Market for Shrimp Produced in Trinidad and Tobago. By understanding the differences between Local Shrimp Industry and the selected Canadian Shrimp Industry, the researcher can draw conclusions as to the factors necessary for the export of shrimp to Canada. Other methods used in the investigation include the use of the analytical model, the Nominal Protection Coefficient, to understand the protection provided for the local shrimp when exported to Canada. Results show the aspects of the Canadian Shrimp Industry, such as effective Management techniques and processing methods, which need to be adopted by the Trinidad and Tobago Shrimp Industry’s stakeholders. Along with these results is the NPC calculation which is positive and allows for successful exportation of the commodity.